

## **Sri Bhagawan Mahaveer Jain First Grade College**

Geetha Road, Robertsonpet, Kolar Gold Fields

### **3.5.2: Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. during the last five years (only functional MoUs with ongoing activities to be considered)**

#### **OUTCOMES OF MOUs**

The college has signed in MoUs with different organizations in last five years in different fields such as Tally, Introduction to stock market, Personality development, positive attitude, Life Skills, Website development, Digital marketing and Soft Skills and entrepreneurship, Listening skill and time management, Gender issues, Android application Development, Digital Marketing, Data Analysis and Techniques.

#### **The resulting benefits and achievements are**

Street gain Research Services Bangalore organized value added training programme on stock market and its role in the business and marketing and students enriched with the knowledge personality development.

In collaboration with Kayaka computer education private limited conducted a training program with certificate on Tally.ERP9 for beginners also organized with various skills.

Nancy skill development academy helped and guided the students in learning listening skills, Problem Solving, Stress Management, Anger Management, Soft Skills and its importance, Interpersonal and Intrapersonal Skills, Communication for a healthy relationship and the time management in day to day life.

RATS Training, Designs and Technologies provided best quality education to students through various add on courses such as data analysis Techniques using advanced Excel, Digital Marketing, Financial Market, Mutual Funds etc.

Skill Hub focused on various topics such as Website Development, Digital Marketing, Soft Skills and Entrepreneurship and encouraged the students to apply the acquired knowledge in marketing and Website Development.

The institution has taken initiative towards organizing BOSCH training program (60 days) for the dropout students of Kolar district. The college has showcased a new method of encouraging the dropout

students to learn various skills required for the placement and also it appreciates and plays an encouraging role in promoting an ecosystem for innovation among the faculty members and students.

Alpha creative Academy provided workshop to the students of SBMJC through various activities such as Micro Art, digital marketing and Ethical hacking

In collaboration with Bhodi Vruksh the institution organized Gender Issue certificate course on various issues related to Women Empowerment and Gender Equality.

Dream zone organized short term course on Photography, Interior design ,Web design, Fashion design, Graphic design and Editing.